



El Corazón de Tejas Central Texas Chapter of REFORMA

Meeting Notes

January 10, 2009
Cepeda Branch Library
Austin, Texas

Present: Don Bos, Bob Cárdenas, Melinda Curry, Silvia Reveles, Gustavo Soto

Items Discussed

• **Día de los Niños / Día de los Libros Event at the MACC** – Gustavo reported that we will have free use of the MACC facilities (one large and two small venues) for the days and evenings of Thursday, April 23 and Friday, April 24. The original idea of hosting a book fair has been revised to more of an occasion where invited authors read to groups who attend. Books will not be sold during this time. Gustavo will do his UT i-School Capstone in conjunction with this event. There will also be performances such as salsa dancing.

Names of authors mentioned at today's meeting include Phil Yates, David Rice, Carmen Tafolla, and Cynthia Leitich-Smith. Don wrote Monica Parle who may still work with Piñata Press, the juvenile division of Arte Público. Cost is a factor. Another issue to resolve is how to transport students to the event. Don will contact a local Hispanic philanthropy group organized by John-Michael Cortez and Perla Cavazos, a policy analyst for state representative Eddie Lucio Jr., D-Brownsville, concerning funds. Don will also drum up enthusiasm for the event at the AISD central elementary librarians' meeting and the Austin Area Association for Bilingual Education. The principal focus audience includes schools geographically close to the MACC.

▪ **U.S. Latino and Latina WWII Oral History Project** — Don is interested in our chapter's sponsoring a book award for this project's oral histories. At this time, the oral history collection is housed in Maggie Rivas Rodriguez's office at the UT School of Journalism.

▪ **Camila Alire's Visit** — Silvia reported that the itinerary and escort schedules for Dr. Alire's visit are set. **Itinerary** details:

Thursday, Feb. 12

Arrival. Private lunch.

Presentation (4-5 p.m.) and reception (5-6 p.m.) at UT Benson Latin American Collection in the Sid Richardson Hall.

The Thursday presentation and reception are open to UT students and faculty and to the library community of the metropolitan Austin area.

Dinner (7 p.m.) at a local restaurant. Coordinated by Tom Moran, Austin Public Library. The Thursday dinner is sponsored by the Austin Public Library; guests will pay their own bills. RSVP will be required for dinner.

Friday, Feb. 13 – Presentation (9 a.m.) to AISD librarians. Departure.

The Friday presentation is solely for AISD librarians attending their staff development. Camila will share her expertise in serving the Latino community. She will refer to her 2007 book, *Serving Latino Communities: A How-to-Do-It Manual for Librarians*, 2nd edition.

Escort details:

Thursday, Feb. 12

Late morning. Margo or a designated person will pick up Camila Aire from airport and take her to lunch, then to hotel.

3:30 p.m. Lorieue will escort Camila from hotel to UT presentation/reception to hotel.

6:30 p.m. Tom Moran will escort Camila to dinner and back to the hotel.

Friday, Feb. 13

8:30 a.m. Lorieue will escort Camila to AISD Library Media Center and then to airport.

Don will use his media contacts with television (Univisión) and radio to promote the importance of library services to Latinos.

Reforma will coordinate with UT, AISD, and the Austin Public Library public relations staff. Dr. Aire will be available for interviews.

The members present approved by vote a gift for Camila Aire not to exceed \$50.00.

▪ **El Corazón de Tejas Scholarship** — The chapter wants to re-establish a \$300 scholarship every year for an i-Student to attend an ALA, REFORMA, or TLA Conference. Discussion was held concerning the actual conference, one of the winner's choice or one that the chapter chooses. Possible criteria were suggested:

- has to become a member of Reforma
- member of electronic listserve
- commitment to serving the Latino community
- help with Corazón de Tejas chapter events

Don will talk to UT i-School students about the opportunity. (University students can join Reforma for free for their first year.)

▪ **Membership Party** – Margo Gutierrez has offered her home for a get-together for the purpose of recruiting and renewing members to Reforma. It will be held on Saturday, February 7 at 6:30 p.m. Margo will provide basic beverages and paper products. Guests will bring potluck dishes. Bob, chapter Treasurer, will have membership forms available. We will announce the party to current members, people on the listserve, the Austin Public Library personnel, and AISD library personnel.

□ Announcements

1. Corazón de Tejas Website – Gustavo has “broken through” and will slowly update the chapter website. Meeting notes and the current membership form will be among several items available to visitors to the site.

2. Membership – The chapter needs to update the membership roster. Gustavo has an Excel spreadsheet of names, and we are expecting Sandra Ríos Balderrama from national Reforma to send Bob dues information from the fourth quarter. Silvia will contact Margo for a list of names on the listserve, and the chapter will compare that to our membership list.

It is preferable for new and renewing members to submit paperwork and payment to Bob in person or by mail (El Corazón de Tejas—Central Texas Chapter of REFORMA, P.O. Box 2463, Austin, TX 78768-2463) instead of mailing to national Reforma. That way, Bob will forward appropriate dues to national, and local records and budget will be updated quickly.

3. Future Meetings – Below are dates of future chapter meetings. All will be held at the Terrazas Branch Library (1105 East César Chávez St., Austin, 78702; 974-3625) on Saturdays at 11:00 a.m.

January 31
February 28
March 28
April 18

May 16
June 27
July 25